



RIVERTON STEAMBOAT
LANDING FOUNDATION

For Immediate Release

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RIVERTON STEAMBOAT LANDING FOUNDATION SELECTS THE PHILADELPHIA FOUNDATION

For newly announced \$1,000,000 preservation endowment campaign

RIVERTON, NEW JERSEY; May 8, 2017 – The Riverton Steamboat Landing Foundation (RSLF) has selected The Philadelphia Foundation (TPF) as its endowment manager for its newly announced \$1,000,000 preservation endowment campaign. Riverton Steamboat Landing Foundation (RSLF) is a historic preservation organization that seeks to preserve and protect the Riverton New Jersey steamboat landing, building and artifacts.

“Working with a trusted organization like The Philadelphia Foundation allows us to focus on our \$1,000,000 preservation campaign and its use to preserve and protect the historic Riverton steamboat landing,” said RSLF President Bruce Nicholson.

“We’re delighted to combine our nearly 100 years of experience in managing philanthropic funds with the vision of the Riverton Steamboat Landing Foundation to preserve one of the Greater Philadelphia’s most historic maritime treasures,” said TPF President and CEO Pedro A. Ramos.

The fund for the 168-year-old Burlington County river landing joins dozens of TPF funds supporting historic locations, part of TPF’s total portfolio of more than 900 funds. TPF endowment funds also support such historic sites as the Brinton 1704 House near Dilworthtown, PA.; Grumblethorpe, the Wister family’s Colonial-era Germantown estate and the Old Jamestown Windmill in Providence, R.I., helping to maintain a landmark at the location where two Philadelphia sisters spent their summers.

In 2016, the RSLF established an endowment with an objective of raising \$1,000,000 to continue its historic preservation mission. The landing location was identified by Philadelphia Architect Samuel Sloan and constructed in 1850 by the Riverton Iron Pier Company for express, freight and passenger transportation between 11 New Jersey and Pennsylvania towns along the upper Delaware River. The Riverton Steamboat Landing is the only remaining landing from the original eleven steamboat landings.





“The Philadelphia Foundation will allow those in our community who want to make a difference in preserving and protecting our historical heritage many more ways to contribute to the Riverton Steamboat Landing Foundation’s mission,” noted RSLF Second Vice President Mary Keppel.

Those interested in supporting the initiative can contribute safely and securely online at www.rivertonsteamboatlanding.org, where selecting the “Support” link or www.philafound.org, where selecting the “Give Now” link will allow them to contribute via credit card. Checks made payable to Riverton Steamboat Landing Foundation, P.O. Box 2911, Riverton NJ 08077, or The Philadelphia Foundation with “Riverton Steamboat Landing Foundation Fund” in the memo line can be sent to The Philadelphia Foundation, P.O. Box 826728, Philadelphia PA 19182-6728.

The Philadelphia Foundation also will work with those who wish to support the campaign through Charitable Gift Annuities, Charitable Lead and Remainder Trusts or through their estate planning. Contact Tom Mesko, TPF Professional Advisor Officer, at tmesko@philafound.org or 215-563-6417 for more information.

About Riverton Steamboat Landing Foundation

Founded in 1997, the Riverton Steamboat Landing Foundation (RSLF) is a historic preservation organization that seeks to preserve and protect the Riverton New Jersey steamboat landing, building, and artifacts. The landing location was identified by Philadelphia Architect Samuel Sloan and constructed in 1850 by the Riverton Iron Pier Company for express, freight, and passenger’s transportation between eleven New Jersey and Pennsylvania towns along the upper Delaware River. The Riverton Steamboat Landing is the only remaining landing from the original eleven steamboat landings. In 2016, the RSLF established an endowment with an objective of raising \$1,000,000 to continue its historic preservation mission. RSLF is a 501(c)(3) charitable organization. To learn more, please visit www.rivertonsteamboatlanding.org.

About The Philadelphia Foundation

Founded in 1918, The Philadelphia Foundation (TPF) strengthens the economic, social and civic vitality of Greater Philadelphia. TPF grows effective philanthropic investment, connects individuals and institutions across sectors and geography, and advances civic initiatives through partnerships and collaboration. A publicly supported foundation, TPF manages more than 900 charitable funds established by its donors and makes over 1,000 grants and scholarship awards each year. To learn more, visit www.philafound.org.

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Pictured (Left to Right): Bruce Nicholson, RSLF
President; Nicole Metcho, RSLF Treasurer; Thomas
Mesko, TPF Professional Advisor Officer

Photo Credit: Kent Steinried

